



## *City of Marina*

211 HILLCREST  
AVENUE  
MARINA, CA 93933  
EXT: 831- 884-1203  
FAX: 831- 384-9148  
[www.cityofmarina.org](http://www.cityofmarina.org)

Dear Hotel Owners and Managers,

Beginning July 1, 2025, the Monterey County Tourism Improvement District (MCTID) assessment is increasing. On February 21, 2023, the City of Monterey City Council, serving as the lead jurisdiction for renewing the MCTID, approved an increase to the assessment per City Council Resolution No. 23-019 C.S. Hotel operators are to collect, from the transient guests, \$7.90 per paid occupied room per night for luxury lodging businesses, \$5.10 per paid occupied room night for non-luxury full-service lodging businesses, and \$1.70 per paid occupied room night for limited-service lodging businesses.

| Service                                                                     | Current Rate -Valid through 06/30/2025                    | New Rate-Starting 07/01/2025 through 06/30/2027**                                   |
|-----------------------------------------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------------------------------|
| Per paid occupied room per night for <b>*luxury lodging</b> businesses      | *Currently does not apply to hotels in the City of Marina | \$7.90 Per room night<br>*Currently, does not apply to hotels in the City of Marina |
| Per paid occupied room night for non-luxury full-service lodging businesses | \$4.50 Per room night                                     | \$5.10 Per room night                                                               |
| Per paid occupied room night for limited-service lodging businesses         | \$1.50 Per room night                                     | \$1.70 Per room night                                                               |

\*\* The MCTID assessment was approved for a ten (10) year term through June 30, 2033. The rate shall automatically increase biennially beginning in FY 2027-28. The assessment increase shall be \$0.90 per paid occupied room per night for luxury lodging businesses, \$0.60 per paid occupied room per night for non-luxury full-service lodging businesses, and \$0.20 per paid occupied room per night for limited-service lodging businesses.



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If you are remitting a payment via check, we kindly ask that you use the most current *forms found on the City of Marina Transient Occupancy Tax (TOT) website portal*. Using these forms will assist you in the calculations and ensure the correct exemptions to those who are eligible per the *Marina Municipal Code*.

Beginning with the month of July, TOT returns, due August 31, the City and HdL, serving as the administrator of the City of Marina's TOT program, will only accept the updated exemption forms. Links are included below for your convenience.

As always, we truly appreciate your partnership, and we are here to support you. Please feel free to refer any guests to us directly if there are any questions or concerns.

We wish you a prosperous season!

*Link to City of Marina TOT webpage*

<https://www.cityofmarina.org/213/Transient-Occupancy-Tax>

*Link to City of Marina TOT Remittance Portal*

<https://marina.hdlgov.com/Home/Index/TOT>

Link to City of Monterey

Sincerely,

Finance Department  
831-884-1221